**1. Identification of product/service and KIC IE Roadmap (max. 2 lines)**

**2. Business Opportunity (max. 10 lines)**

2.1 Problem definition

2.2 Solution / technical innovation

2.3 Indicative addressable market

2.4 Target product price (cost + sales) has a client confirmed the price?

2.5 Time to market

**3. Project description (max. 12 lines)**

3.1 Objective

3.2 Results

3.3. TRL level (current status product/service)

3.4 IP strategy

Time-line of the project (Planning, if possible include Gantt chart)

Budget of project (Overall Costs/KIC IE Funding)

**4. Consortium (max. 5 lines)**

4.1 Identification of commercializing Partner

4.2 Identification of value chain partners