**1. Identification of product/service and KIC IE Roadmap (max. 2 lines)**

**2. Business Opportunity (max. 10 lines)**

 2.1 Problem definition

 2.2 Solution / technical innovation

 2.3 Indicative addressable market

 2.4 Target product price (cost + sales) has a client confirmed the price?

 2.5 Time to market

**3. Project description (max. 12 lines)**

 3.1 Objective

 3.2 Results

 3.3. TRL level (current status product/service)

 3.4 IP strategy

 Time-line of the project (Planning, if possible include Gantt chart)

 Budget of project (Overall Costs/KIC IE Funding)

**4. Consortium (max. 5 lines)**

 4.1 Identification of commercializing Partner

 4.2 Identification of value chain partners